



FOR IMMEDIATE RELEASE

ValChoice Launches Service for Finding the Best Auto Insurance

Data Analytics is Changing How Consumers Shop for Insurance

BEDFORD, NH – August 15, 2017 – ValChoice®, the first company to bring transparency to auto and home insurance, today announced a [best car insurance](#) service that will change the way people shop for car insurance. Using this new service, consumers can find the best car insurance companies based on the value the company provides, how well they protect policyholders when claims are filed, and the level of service they offer. Knowing this information before an accident occurs can save consumers their life savings, home, college savings accounts, retirement savings and more.

“Until now, the availability and use of data has only been used to help large insurance companies at the consumer’s expense,” said Dan Karr, Founder and CEO of ValChoice. “After I was hit by a car and unable to get health or auto insurance companies to pay my medical bills, I founded ValChoice to bring this valuable data into the hands of consumers. Using our tools, they can now make informed decisions about the insurance they depend on to protect their bank account and everything they own.”

ValChoice has spent years building its platform, which offers the following advantages:

- State-by-state analysis so consumers know how companies operate where they live.
- Analyzes operating companies individually. This exposes the industry practice of branding a corporate name when there may be dozens of operating companies with similar sounding names but vastly different performance.
- Compares data over multiple years so consumers can choose an insurance company that is consistently reliable.

ValChoice offers free reports to every consumer for both home and car insurance. Click this link for a [free ValChoice car insurance report card](#) on any company.

About ValChoice

ValChoice® is the only company to provide consumers, agents and advisors with information on which home and auto insurance companies offer the best value: price, protection (claims handling) and service. The company’s analytics platform collects and analyzes millions of financial and complaint data points and delivers the results in an easy-to-use service that Forbes Magazine describe as "Carfax for insurance." Using ValChoice, consumers are finally able to shop for insurance based on value rather than making decisions blindly based on price or advertising campaigns.

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